

Terry E. Branstad GOVERNOR

## OFFICE OF THE GOVERNOR

Kim Reynolds LT. GOVERNOR

October 19, 2012

Jennifer J. Johnson
Board of Governors of the Federal
Reserve System
20<sup>th</sup> Street and Constitution Avenue, NW
Washington, D.C. 20551

The Honorable Martin J. Gruenberg Acting Chairman Federal Deposit Insurance Corporation 550 17<sup>th</sup> Street, NW Washington, D.C. 20429 Office of the Comptroller of the Currency 250 E Street Mail Stop 2-3 Washington, D.C. 20219

## Dear Ladies and Gentlemen:

We support common-sense efforts to improve and enhance standards for banking organizations in the United States in light of the recent financial crisis. A strong, viable capital base is vital to ensure lowa financial institutions are able to absorb unexpected losses. However, we urge you to consider the adverse impact of applying standards intended for multi-billion dollar global financial institutions to community banks across lowa and the nation — as these rules are not designed for the community banking model and the vital role they play in communities across the country, including the State of Iowa. Quite simply, small community banks were not the problem during the financial crisis, yet they are treated with a one-size-fits-all approach in the proposed rules.

Community banks are a critical source of business lending in lowa. In many parts of our State, the local banks are the only source providing local capital and services as they have a direct stake in the success of their communities. These institutions have a completely different business model—funding loans in the community with local deposits—than the multi-national institutions that were the focus of the Basel Committee.

We are concerned that the proposed Basel capital rules, as currently drafted, could exacerbate funding challenges for local lowa banks due to limited access to capital markets. There are approximately 300 State-chartered banks in Iowa which will be impacted. These local banks must rely on their officers, directors or shareholders to raise additional capital, which is challenging even in the best of times, and automatically drives local accountability. By requiring reporting and maintenance of granular loans by loan data, lowa banks will face enormous time and cost compliance burdens. Many lowa banks will have difficulty servicing their local communities because they simply do not have the resources or capacity to meet the new



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compliance obligations. In addition, the new increased capital and accounting requirements for investment securities will adversely affect how lowa banks of all sizes currently manage liquidity and interest rate risk.

Capital is a critical source of strength in our financial system. However, application of these global rules does little to strengthen lowa banks and instead will likely weaken their ability to foster capital to those small business owners and investors who need it most to help grow the economy. As you review the proposed rules, we respectfully request you consider these unintended consequences and their effect on the safety and soundness of smaller financial institutions.

Sincerely,

Terry E. Branstad

Governor of Iowa

James M. Schipper

Iowa Superintendent of Banking

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cc: Iowa Congressional Delegation